

NOTARY SYMPOSIUM - NOVEMBER 16, 2019 - CITY HALL, RANCHO CORDOVA

Notary Symposium is an annual event for Notaries Public to keep up to date on best practices; both in notary skills and basic business protocols. Besides the annual event, we blog helpful tips and guidelines throughout the year.



Event Purpose

Notary Symposium started because we recognize that not everyone can attend the larger notary conferences in far away states for days at a time. Notary Symposium provides value-added training and networking in one day, at an economical cost.

We have come a long way, but we still need your support. Your generous contribution helps us bring a better conference to our attendees.

Event Testimonials from Last Year (2018)

“The most important topic for me was the one that everyone has been waiting to hear more about; e- notarizations, as presented by Laura Biewer. Laura went into detail on this topic which included a ‘live’ presentation and demo from a vendor approved by the state of California. Very timely! The entire symposium was awesome and I encourage everyone to attend next year!” Kathy P – Fairfield, CA

“As a “Newbie” to the industry, I found the Symposium very worthwhile and educational. I made some great contacts and learned a lot. It was well organized and it was a wonderful feeling being in the same room with so many like-minded individuals. I’m looking forward to next year’s symposium.” Ulysses P - Ventura, CA

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Testimonials continued...

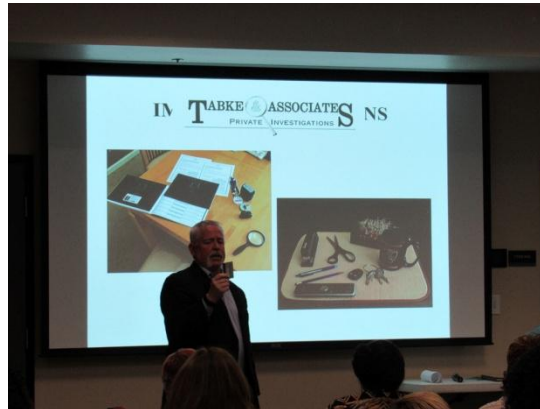
“I started my Mobile Notary and Loan Signing business in 2018 and was looking for an opportunity to network and learn how I could grow my business efficiently. Attending the 2018 Notary Symposium was a great decision. The speakers and their presentations were great, and getting the real-life advice and tips were tremendously helpful. Meeting so many people in-person was a big perk for going to the Symposium. I felt the team spirit where everyone was genuinely supporting each other in sharing their experiences. I came home with several immediate action-items to do better with my business. I will definitely plan to attend next year's Symposium.” Susan C - Cupertino, CA

“This symposium has inspired me to do better and be more involved and engaged in my side business. I love loan signings because I love meeting the clients and hearing their stories...especially when someone is buying their first home or a vacation home....I love it. I also enjoy the general notary work. This symposium has inspired me to commit to establishing my website, brand, business relationships. Thank you for all that you do for your fellow notaries; the time and care you put out there for all of us to learn more and do more.” Karryn D – Winters, CA

“What a great symposium and I was pooped from a sleep deficit! Nonetheless, you and the team did a great job of making it interesting and relevant to a newbie like me. And thanks so much for the ticket I won to next year's symposium. I hit the jackpot!” Dida K – Marina, CA

A Sampling of 2018 Event Photos: Left to Right

Attendees viewing the Mini Trade Show Tables, A Speaker doing his Presentation, MC Laura takes a Selfie to get the day started



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Why Become a Notary Symposium Event Sponsor?

All donations, of any kind, allow us to provide a better experience for our attendees.

Purpose of the Symposium

We hold the Symposium to further the education and notary skill sets of our attendees, as well as provide workshops on good business practices and the invaluable asset of networking and possible collaboration with like-minded people.

Sponsor Benefits

Brand Awareness and Exposure – We'll help get the word out with email blasts and social media posts on Facebook and Twitter.

Connect with a new customer base – Help our attendees get to know your company.

Increase sales - Are you launching a new product or service? A roomful of our attendees might be your next customer!

Sponsor a Specific Feature – We're open, talk to us about it.

Community Goodwill – Are you in a Notary or Notary-related business – join the Community!

Sponsorship is Affordable – Running an advertising campaign can be expensive.

Be a Mini Trade Show Participant – Meet the attendees face to face!

You want to support our efforts - because you think we're doing a good thing!

Receiving money donations grants us the opportunity to do “extras”

Once we know what the ‘Sponsor-Scape’ will be, we can upgrade certain features, or possibly provide extras like the following:

- Special take-away(s) like a tee-shirt or branded water bottle
 - Upgraded Signage at the Event
 - Pop-up Headshot Station (or Photo Booth)

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Event Leadership Team

Notary Symposium brings notaries public the skill-building workshops , and business-growing details they need to Get Further, Faster.



Laura Biewer, Notary Symposium Founder, NNA Instructor, Owner of At Your Service Mobile Notary and CoachMeLaura.com. Event Coordinator for 2019 Notary Symposium.
Contact: (209) 606-4938 Biewer@sbcglobal.net
Handling these tasks: Find speakers, help design speaker presentations, venue selection and contract, Facebook posts, Facebook ads, volunteer coordination, order swag bags and coordinating the contents (most are donated), find donations and door prizes, managing printing of collateral items (event program, all labels, folders, flyers, postcards, drawing tickets) and probably a whole lot more.



Kerri Marvel, Notary Symposium Co-Founder, Owner of Kerri Marvel Services, Website Designer, Notary, LiveScan Roller. Event Coordinator for 2019 Notary Symposium.
Contact: (925) 858-6220 Kerri@KerriMarvelServices.com
Handling these tasks: Anything that goes on the Notary Symposium website, email blasts via Mailchimp, Facebook posts, design and coordination of attendee payment system (and any refunds), caterer selection-contract-place the lunch order, forms design (any internal documents we use, registration form on website, sponsor packet, volunteer agreement), tech support, graphic design, design of event program, labels, etc., sponsor coordination., and probably a whole lot more.

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Sponsorship Packages

We invite Businesses and Individuals alike to become a sponsor!

Money donations, branded/unbranded door prizes or branded/unbranded Swag Bag items are all welcome.

	PLATINUM	GOLD	SILVER	BRONZE	COPPER
Your Contribution>>>	\$500	\$250	\$100	Door Prize(s)	Swag Bag Item(s)
Benefit to You:					
Mention in all our Email Blasts leading up to event	X	X	X	X	X
Inclusion on printed Event Program	X	X	X	X	X
Website Sponsor page with Logo/Link	X	X	X	X	
Special Recognition for Sponsorship level	X	X			
Event Ticket(s) to 2019 Symposium	2	1	0	0	0
Branded Banner at Event -Single Company	X	X	X		
Branded Banner at Event -Combined with other Co's				X	X
Display of your logo on Symposium website Registration page	X	X	X		
Social Media Mentions	X	X	X		
Table fee waived for Mini Trade Show (if applicable)	X	X	X		
PDF link in Featured Area on website	X				
After the Event:					
Inclusion in Thank You Email blast	X	X	X	X	X
Event attendee list (name, email) (within 1 week after the event)	X	X	X		
Mention inclusion in all our email blasts (for 3 months)	X	X	X		

(Rev. Date 0612-2019)

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Sponsorship Terms & Conditions (Rev. Date 0428-2019)

Location:

- 2729 Prospect Park Place, Rancho Cordova – City Hall: American River Rooms

Detailed Descriptions of Sponsor Benefits

- Mention in all our Email Blasts leading up to event – You/Company name will be mentioned in every email we send to our General List
- Inclusion on printed Event Program – You/Company name will be displayed on our printed Event Program
- Website Sponsor page with Logo/Link - You/Company name or your logo will display on our website's Sponsor page with a Link to your website
- Special Recognition for select Sponsorship levels - Platinum or Gold Level Sponsors will be branded as such wherever displayed
- Event Ticket(s) to 2019 Symposium – Select Sponsor levels will receive free attendee tickets to this year's Symposium (transferable, but attendee's name is due 14 days prior to event)
- Branded Banner at Event – Platinum, Gold and Silver levels will get a banner to themselves, Bronze and Copper sponsors will be combined (note: banners provided by us may be constructed of paper; you are welcome to provide your own)
- Display of your logo on Symposium website Registration page - You/Company logo will display on our website's event registration page
- Social Media Mentions - You/Company name will be mentioned in our Facebook and Twitter posts
- Table fee waived for Mini Trade Show – If participating in our Mini Trade Show is appropriate, the Table Fee is waived (not transferable)
- PDF link in Featured Area on website – Platinum level Sponsors may display a promotional link or PDF in a featured area on the home page of our website

After the Event:

- Inclusion in Thank You Email blast - You/Company name will be mentioned in our email that goes to attendees
- Event attendee list (name, email) - You/Company will receive an attendee list in excel format within 1 week after the event
- Mention inclusion in all our email blasts - You/Company will continue to be mentioned for 3 months in all email blasts to General List

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Sponsorship Agreement (Rev. Date 0612-2019)

Please note that the earlier Sponsor agrees to participate, the more exposure and recognition gained. At this time, we are **not** a non-profit organization, so your donation(s) can not be used as a charity tax deduction. However, please consult your CPA/Tax person; your donation(s) may be a business expense. Sponsor agrees to participate by providing the donation(s) as listed below. Sponsor has read and understands the Terms and Conditions as outlined in the Detailed Descriptions of the Sponsor Benefits listed in the page above. _____ initials

Your Contribution Will Be: (you may also add Bronze or Copper levels to a monetary level; you'll be credited with the higher level)
Make checks payable to Notary Symposium - mail to 520 13th Street, Modesto CA 95354

CIRCLE ONE IF MONETARY DONATION: PLATINUM - \$500 GOLD - \$250 SILVER - \$100

BRONZE* Description of Door Prize(s)_____

COPPER* Description of Swag Bag Item(s)_____

**Please note that Sponsor is responsible for getting items shipped or delivered in time. We will coordinate this with you.*

Mini Trade Show (Platinum, Gold, Silver Levels)

Would you like to take advantage of your cost-waived trade-show table? Y / N If yes, we will forward the Trade Show Agreement for you to complete.

Company_____ Website_____
 (as it should appear in published materials)

>>> **Email your Logo** (as a separate attachment in png or jpg format) to Kerri@KerriMarvelServices.com – thank you.

Print Your Name_____ Email_____ Phone_____

Sponsor Signature: _____ Date: _____

Please scan/email this form to Laura at biewer@sblglobal.net or mail to 520 13th St., Modesto CA 95354

Logo rec'd_____ Check rec'd_____ Product coordinated_____